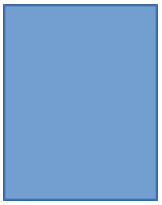
Art work criteria for Adverts in Northlew News

Thank you for your interest in Advertising in Northlew News. The annual cost for appearing in the three editions has been set by the Parish Council as follows:

Full page. A4 Portrait. 297X210mm
£50.00



Half page. A5 Landscape. 210X145mm
£30



Quarter page. banner 210 x 72mm
£20.00



Quarter page. portrait. 105x72mm
£20.00



FILE TYPES

The preferred file type is PDF. W*e can also accept TIFFs or JPGs.*
Please DO NOT submit your advert as a WORD document .docx file.

SIZE

Please create your Advert in the same size as for the final product. A full page Advert should be A4.

MARGINS & FONTS

Please allow a margin of at least 10mm for A4 around your advert and make sure that it is not too cluttered. Font size should not be less than 10pt. Bigger is better. Standard fonts tend to be cleaner and therefore more legible, particularly for those with eyesight impairment.

RESOLUTION/QUALITY

300dpi. If in doubt, just ensure that “no compression” or “full resolution” is selected while exporting.

Please submit your advert and payment to the Parish Clerk, Johannah Shaw, by contacting her at:
clerk@northlewparishcouncil.gov.uk